

January 20, 2021

Mr. Kranz opened the meeting at 7:04 PM with the reading of the Open Public Meeting Law. Present: Mr. Terracciano, Mr. Klein, Mr. Kranz, Mrs. Kleiber, Mr. Poandl, Mr. Eodice, Mr. Kranz, Mr. Rudawski, and Ms. Benson

Absent: Mrs. Dinger

Mr. Rudawski made a motion to accept the January 6, 2021, minutes. It was seconded by Mr. Poandl and carried by the following roll call vote: Ayes: Mr. Klein, Mrs. Kleiber, Mr. Kranz, Mr. Poandl, Mr. Terracciano and Mr. Rudawski. Nos: None. Abstained: None.

### **Old Business:**

Mr. Kranz said that he has been in touch with eSoft the new software program for memberships. He said that he as to set up a meeting with them to get started setting up the software.

Mr. Grimm said that we are going to have to let the members from last year know we now have an online registration program.

Mr. Grimm said he also does not want to shy away from paper applications. It is all about capturing the addresses.

### **Publicity:**

Publicity Items for January 2021 Meeting

#### Winter Update and Pool Flyer Submissions:

- Flyer continues to be posted in "The Nest," which is now bi-weekly.
- PCTV Submitted Pool Flyer to PCTV/Piscataway Community Television, a free Community Bulletin Board available to all non-profit groups, organizations & events. They will run the ad for as long as we want and update it for special events.
- Ad in NJ Family Magazine Per Mark's instruction, process started to have ad placed in NJ Family Magazine for the March issue, BIG BOOK OF CAMPS. Proof was provided to Commission, deadline for changes is January 19<sup>th</sup>. Ad proof approved. Invoice received to be submitted to Borough for payment.
- Realtors Spoke with several more realtors to share our flyer. Visited Open House in Middlesex. Spoke with realtor from Middlesex Century 21 VanSyckel/Golden Post, dropped off flyers. He will bring flyers back to office to share. Came across Facebook post on SBB's page, realtor from Weichert in Warren; contacted him by email and spoke over the phone. He is very excited to help the pool. He asked about membership pricing, I provided 2020's pricing and advised that 2021 pricing would be available at the end of February.

#### Publicity Committee Meeting in Between Commission Meetings:

Meeting held to develop postcard to be presented to commission and mailed bulk mail throughout borough. Brainstorm sponsors for possible Grizzly Bear Plunge.

QR Code Katie provided Pool's QR code to me for use on post card and other advertising material.

Post card for bulk mail delivery created and sent to commission for approval. Katie is contacting the Post Office for cost.

Winter Video should be posted this week. File provided to Katie.

Coach Email – Email sent to Swim and Synchro coaches updating them on all of our publicity activity and asking for staff volunteers for Open House and Memorial Day Parade. Synchro Coach Suzannah volunteered to help at the Open House if she's available. No response from Swim Team coaches.

Synchro Swim Team . I asked Coach Suzannah if she had any photos of the girls performing, and several were provided by the parents to promote the team. She is confirming with parents' permission to use the photos for publications. I also asked for dialogue/information about the team to possibly do a spotlight piece on them. As a pool member, I always hear about the pool and the swim team, but I never hear anything on Synchro, other than that it just exists.

Circulating flyer/trifold in public places in February Need to start thinking about getting this going. I found cardboard brochure holders online. <https://www.displays2go.com/M-31/Cardboard-Brochure-Holders-4-x-9-Literature?variantId=16470&artifiOrder=New>

AOT Article Content for March Deadline mid-February, Subjects to cover:

- Membership registration
- Open House
- Spotlight on POIs of the pool; Swim Team, Synchro Team, Aqua Zumba instructor, Lap Pool, Kiddie Pool. Need specific information for a paragraph about each.
- Grizzly Bear Plunge? – As discussed at December's meeting, we could have it following the Open House (9am-Noon) on 5/22, 1:00pm Charge \$15-\$20/person donate proceeds to a local charity. Liability waiver needed?

Google Street Address Status?

## Events

### Open House

### Memorial Day Parade

- Banner needed to be carried in parade. (6x2 foot) Vistaprint recently had a half-price sale. Outdoor banner size 6x2.5', grommets and welded/reinforced edges. Regular price \$72.01, 50% off \$43.19. Will watch for future sales.

- Ask for staff volunteers; coaches contact past Swim Team and Synchro team members to volunteer
- Announce Memorial Day parade need for volunteers at Swim Team meeting
- Invite Aqua Zumba instructor to parade, demonstration at pauses in parade

### Plan Special Events

Movie night, Adult night, etc

Revisit Banners on each end of town and lawn signs In addition to the banner in front of the high school and the proposed banner at Victor Crowell Park, we should have a banner at the Dunellen/Acme side of town to be visible to people entering Middlesex. Lawn Signs Smaller signs to place at various locations in and out of town.

### **Finances:**

Mr. Grimm mentioned that there will be a bill for \$5,000.00 for the pump for the slide. He will install it himself and have an electrician hook up the power supply.

Esoft Planner cost is \$1,200.00

Advertising cost \$250.00

There was a \$1,000.00 in sales tax for the snack bar?

Mr. Rudawski made a motion to accept the financials. It was seconded by Mr. Kranz and carried by the following roll call vote: Ayes: Mr. Kranz, Mr. Rudawski, Mr. Poandl, Mr. Klein, and Mrs. Kleiber. Nos: Mr. Terracciano. Abstained: None.

### **Liaison:**

Mr. Eodice mentioned that the Borough is currently in negotiations of a salary increase of about 1%.

### **New Business:**

Mr. Terracciano made a motion to nominate Mr. Kranz for Chairman. It was seconded by Mrs. Kleiber.

Mr. Kranz made a motion to nominate Mr. Rudawski for Vice Chairman and Technology. It was seconded by Mrs. Kleiber.

Mr. Kranz made a motion to nominate Mrs. Dinger for Financial. It was seconded by Mr. Poandl

Mr. Kranz made a motion to nominate Mr. Klein for Staff Liaison. It was seconded by Mr. Poandl.

Mr. Kranz made a motion to nominate Mrs. Kleiber for Publicity. It was seconded by Mr. Klein

Mr. Kranz made a motion to nominate Mr. Terracciano for Building and Grounds. It was seconded by Mr. Rudawski.

Mr. Terracciano made a motion to nominate Mr. Poandl for communication with Middlesex Borough Liaison. It was seconded by Mr. Kranz.

Mr. Poandl made a motion to hire Mr. Grimm for the 2021 pool season as the manager. It was seconded by Mr. Kleiber and carried by the following roll call vote: Aye's: Mr. Kranz, Mr. Poandl, Mr. Rudawski, Mrs. Kleiber, Mr. Klein, and Mr. Terracciano. No's: None. Abstained: None.

Mr. Kranz made a motion to hire Katie Young for the 2021 pool season as the secretary. It was seconded by Mr. Terracciano and carried by the following roll call vote: Aye's: Mr. Kranz, Mr. Poandl, Mr. Klein, Mrs. Kleiber, Mr. Rudawski, and Mr. Terracciano. No's: None. Abstained: None.

#### **Building and Grounds:**

None.

#### **Mr. Grimm:**

Mr. Grimm said he will be reaching out to SVY to see if they will be coming back for this upcoming summer.

Mr. Kranz said that the contract for SVY will have to be renewed this year.

Mr. Grimm said that minimum wage is going up. His thought was to increase the salary for the staff by \$1.00.

Mr. Grimm said he will be getting recertified as a pool operator.

Mr. Grimm said that he will be getting in touch with the staff from last year to see who would be coming back for 2021.

#### **Public Comment:**

None.

Mr. Terracciano made a motion to adjourn the meeting at 8:25 pm. It was seconded by Mr. Kranz and all were in favor. Next meeting will be held at the Middlesex Public Library at 7:00 pm on February 17, 2019

Respectfully Submitted,

By Secretary, Katie Young