

February 17, 2021

Mr. Kranz opened the meeting at 7:05 PM with the reading of the Open Public Meeting Law.

Roll Call

Present: Mr. Poandl, Mr. Kranz, Mr. Rudawski, Mr. Klein, Mrs. Kleiber, Mr. Grimm, Mr Terracciano, Mrs. Dinger Mr. Eodice, and Mrs. Benson.

Mr. Rudawski made a motion to approve the old business minutes from January 20, 2021. It was seconded by Mr. Poandl and carried by the following roll call vote: Ayes: Mr. Poandl, Mr. Kranz, Mrs. Kleiber, Mr. Klein, Mrs. Dinger, Mr. Terracciano, and Mr. Rudawski. Nos: None. Abstained: None.

Old Business:

Mr. Kranz said that we had our first meeting with Esoft Planner the company who we have purchased our membership program from. We have another meeting February 18th for the second part of the set up of the program.

Publicity:

Publicity Items for February 2021 Meeting

Publicity Committee Meeting in Between Commission Meetings:

Develop content for March edition of Middlesex Chronicle.

Plan for Easter Egg Hunt.

Post card Went through several edits prior to submission Jim for printing. Final total cost for postcards, postage, other expenses? Status on post cards?

AOT Article Content for March Submitted

Membership registration

Open House

Spotlight on POIs of the pool; Swim Team, Synchro Team, Aqua Zumba instructor, Lap Pool, Wading Pool.

Pool Flyers and Applications Hard copies will be available at the Middlesex Public Library walk-up door, Borough Tax Office, and at the Middlesex Borough Senior Center/Recreation Center lobby.

Middlesex Borough Senior Center Established contact with Melissa DeMarino. They have posted our flyer in the outer door to the Rec Center. We can bring them hardcopy flyers and applications.

Watchung Terrace Senior Housing Established contact with Tanya Trovato. They will include flyer and applications in their monthly newsletter and post on their bulletin board. They don't want hardcopy flyers and applications in their lobby to prevent gatherings.

Easter Egg Hunt Date has been scheduled for Saturday, March 27, Rain date March 28. Time TBD. Who had the cards for last year's hunt printed? Can we use the cards from last year, modified for this year's hunt?

Overhead Banners on each end of town What's on the current overhead banner?

Town Marquis High School, Borough Hall

Google Street Address Status? Points of Interest / Wikipedia

Wikipedia – Added the Pool’s website address in “External Links” section

https://en.wikipedia.org/wiki/Middlesex,_New_Jersey

Circulating flyer/trifold in public places I found cardboard brochure holders online. They don’t send samples, but if ordered and they’re not what we need, they are

returnable. <https://www.displays2go.com/M-31/Cardboard-Brochure-Holders-4-x-9-Literature?variantId=16470&artifiOrder=New>

Google search for “Middlesex Borough” The below screenshot comes up and there’s a section for Points of Interest. I made an edit to add the Pool location and added our pool grounds picture. How do we get the Pool added as a POI? Waiting on response from Google.



Middlesex

Middlesex is a borough in Middlesex County, New Jersey, United States. It is located within the Raritan Valley Region. [Wikipedia](#)

Area: 3.51 mi²

Elevation: 39'

Weather: 29°F (-2°C), Wind NW at 3 mph (5 km/h), 60% Humidity

Population: 13,662 (2019)

Hotels: 3-star averaging \$142. [View hotels](#)

Local time: Wednesday 10:21 AM

Area code: Area code 732

Points of interest

[View 3+ more](#)

				
Hoyt Doll Museum Inc	Irishtown Park	Billian Legion Park	Abraham Staats House	Columbia Park

People also search for

[View 15+ more](#)

				
Middlesex County	Monmouth County	Bound Brook	Woodbrid... Township	New Jersey

ITEMS TO REVISIT

Open House Open House May 22, 9am-Noon, Rain Date: May 23, 9am-Noon

Memorial Day Parade

Banner needed to be carried in parade. (6x2 foot) Vistaprint recently had a half-price sale. Outdoor banner size 6x2.5', grommets and welded/reinforced edges. Regular price \$72.01, 50% off \$43.19. Will watch for future sales.

Ask for staff volunteers; coaches contact past Swim Team and Synchro team members to volunteer
Announce Memorial Day parade need for volunteers at Swim Team meeting

Invite Aqua Zumba instructor to parade, demonstration at pauses in parade

Finances:

The Pool Commission had a question regarding the Cablevision WIFI bill. They are wondering why the bill cost so much ever month.

They had questions about the credit card fees.

Mr. Rudawski made a motion to accept the Financials. It was seconded by Mr. Poandl and carried by the following roll call vote: Ayes: Mr. Rudawski, Mrs. Kleiber, Mr. Klein, Mr. Kranz, Mr. Poandl, and Mrs. Dinger. Nos: Mr. Terracciano. Abstained: None.

Council Liaison:

Mr. Eodice said that on February 9, 2021 Council Meeting the Council approved the increase rate of the swim pools membership fees.

New Business

Building and Grounds:

None

Mr. Grimm:

Mr. Grimm had finished printing post cards for the mailing.

Mr. Grimm said that swim lessons this summer will be possible. Class sizes will be smaller about 6 to 8 kids in the water. The teachers will wear plastic shields while teach the classes.

Swim Team has ideas on how to run their swim meets this summer.

Mr. Grimm is reaching out to SVY to see if they would like to use to pool this summer for long course or short course.

Mr. Grimm said that he had found the original paperwork for the waterslide pump. He is doing some research on the size of the current pump to make sure he is buying the proper size for the slide.

Mr. Grimm said he will be reaching out to the staff to see who will be coming back for the 2021 season.

Mr. Grimm mentioned that since the pool is a seasonal pool the pool is not bound to pay the minimum wage. He said to keep kids wanting to work here he will continue to pay minimum wage.

Mr. Grimm said he was in the process of recertifying for his CPO of the pool.

It was mentioned maybe having a NIXLE alert as we get closer to opening. It would be to let people know that the pool is open and accepting memberships.

Public Comment:

None

Mr. Terracciano made a motion to adjourn the meeting at 8:32 pm. It was seconded by Mr. Dinger all were in favor. Next meeting will be held at the Middlesex Public Library at 7:00 pm on March 17, 2021.

Respectfully Submitted

By: Secretary, Katie Young