

May 19, 2021

Mr. Kranz opened the meeting at 7:05 PM with the reading of the Open Public Meeting Law.

Roll Call

Present: Mr. Kranz, Mr. Rudawski, Mr. Klein, Mr. Grimm, Mrs. Kleiber, Mr. Eodice, Mr. Poandl, Mrs. Dinger, and Ms. Benson

Absent: Mr. Terracciano

Mr. Rudawski made a motion to approve the old business minutes from April 21, 2021. It was seconded by Mr. Kranz carried by the following roll call vote: Ayes: Mr. Kranz, Mr. Klein, Mrs. Kleiber Mr. Rudawski, Mr. Poandl, and Mrs. Dinger. Nos: None. Abstained: None.

Finances:

Mr. Rudawski made a motion to accept March's Financials. It was seconded by Mr. Klein and carried by the following roll call vote: Ayes: Mr. Kranz, Mr. Klein, Mr. Poandl, Mr. Rudawski, Mrs. Kleiber, Mrs. Dinger. Nos: None. Abstained: None.

Mr. Kranz said that April's Financials we will revisit at the June's Meeting.

Mr. Kranz said there were \$1,030.37 in fees for the Harbor Touch credit card machine. He said he will reach out to Caroline in borough hall to find out what these fees were for.

Katie mentioned that Caroline in an email that was sent out with the Financials this month, that she has tried to cancel the Harbor Touch account a few times. She said she will reach back out to Harbor Touch to cancel again. Caroline said that the town will reimburse the pool for the Harbor Touch fee that were taken out of the account for the year 2021.

Old Business:

Mrs. Kleiber mentioned that The Open House is upcoming this weekend. She passed out Flyers with the information about The Open House to everyone at the meeting.

Mr. Grimm said that there will be lifeguard training going on during The Open House. It will be held in the lap pool.

Mrs. Kleiber and Ms. Benson said that is having the lifeguard training during The Open House does not allow the potential members to walk around the pool property to see what the pools look like and the property.

Mr. Grimm saw having the lifeguard training during the open house give the potential patrons the opportunity to see the staff in training. To show how they train, and they will be prepared for the summer.

The concern of the guards being disturbed during the training was a question that was brought up.

Mr. Grimm said he will make sure that he was available for any questions and mention that the guards are in training.

Mr. Grimm said that the slide pump has been installed by Pumping Services LLC.

Publicity:

Publicity Items for May 2021 Meeting

Registration and Open House Publicity

Piscataway TV Community Bulletin Board Open House slide started April 1st. Beginning May 1st, Slide 2, Registration, was modified to read "Registration now *also* open to Non-Middlesex Residents" along with non-resident discount. Total of 3 slides are broadcast.

https://www.piscatawaynj.org/departments/pctv/community_bulletin_board.php

Countdown to May 1st messages posted on non-Middlesex Facebook pages, each day spotlighted areas of the pool.

Count-down Clock Is now running on the Pool website.

Open House Information now on Pool website

Open House Flyer Posted at Library walk-up door and at Circulation desk.

Student/Reporter from Middlesex College is writing article about the pool waiting to hear back with link to article. Update: Never heard back.

Inquired with Piscataway's senior citizen housing, Sterling Village, about sharing our information with their residents. Phone call wasn't promising, but I filled out their form on their website to ask about sharing our info and emailed the Senior Center Director our info.

Apartments and Daycare Facilities Continue to share information for tenants and families. In total, 540 flyers have been distributed to daycare centers. Eighteen (18) apartments/condos have accepted and been emailed our pool and open house flyers and application.

The Lofts/The View, Middlesex

Birchview Gardens, Piscataway

Ridgedale Gardens Apartments, Piscataway

Tanglewood Terrace, Piscataway

Maple Woods, Piscataway

Woods at King George, Green Brook

Brookside Gardens, Somerville

Namotur Towers, Somerville

Queens Gate Apartments, Bound Brook

215 Ridge at Bound Brook

Meridia, Bound Brook

Finchley Gardens, South Bound Brook

Gramercy Gardens, South Bound Brook

Riverbrook Walk, South Bound Brook

Town Oaks Apartments, South Bound Brook

Colony House Apartments, New Brunswick

10 Landing Lane, New Brunswick
The Harrison, Somerset

In the process of contacting apartments/condos, I found out that Birch Glen/Maple Woods/Canterbury at Piscataway's pool won't be opening. Maybe a good time to put out some kind of mailing to capture that section of Piscataway.

Non-Middlesex PTOs (Bound Brook, Bridgewater/Raritan, Dunellen, Green Brook, Piscataway, Somerville, South Bound Brook, and Warren) Shared our flyers with PTOs from surrounding school districts. Bridgewater/Raritan PTO President's family has been members for the past few years and will share our information. Another PTO member was nice enough to share our flyer on the Bridgewater/Raritan/Martinsville Facebook page. I had tried joining the page but was denied because I'm too far away.

Created Open House Flyer Shared on Middlesex and surrounding town Facebook pages. Shared with local Rec depts, realtors, Middlesex and non-Middlesex PTOs, BOE's – Middlesex, Green Brook, and Warren. I have asked Dr. Williams, Supt, to send it out this week as a stand-alone message.

Middlesex Memorial Day Parade Cancelled Could we be part of Dunellen's?

Realtors – One of the realtors I sent the Open House flyer to advised that a bunch of her friends/ past clients are joining the pool! Others are sharing our information with their agents.

Silver Saddle Swim Club, Branchburg Article shared with Commission stated 51 people on a waiting list for non-resident memberships. I had press releases posted last week stating that we still have memberships available. My Patch contact had the press release posted in the Bridgewater Patch, as well as Woodbridge, Edison-Metuchen, New Brunswick, and Middlesex boro Patch sites.

Mayor Madden – Open House Asked Mayor Madden on May 13 to plug the Open House in his weekly address. He is happy to do so. <https://www.middlesexboro-nj.gov/latest-news/mayors-message-making-pleasant-weather-plans?fbclid=IwAR2ibgPelIDq6P79B-oTbEn5j-CMRPSBs80Rr-sdnTOFqoqMc7Fo1t9GQgs>

Middlesex BOE Asked Dr. Williams, School Supt, to send a stand-alone article this week for the Open House.

Publicity Committee Meeting in Between Commission Meetings: Open House details, printed handouts for Open House.

Open House

- **For the three hours that the public is at the pool and from this moment going forward, everyone's job is "selling the pool." Our staff/coaches/commissioners need to be mindful of this. Remember: We only get one chance to make a first impression.**
- Need volunteers, All Hands on Deck, can Jim please contact pool employees.
- Katie, can the Aqua Zumba instructor be there for demonstration?
- I am requesting everyone contribute refreshments for the Open House
- Flyers/handouts and applications on hand
- Nametags needed to identify pool staff and commission to the public.

Revisit Dunk tank for Mayor Madden He would like to have a dunk tank at the pool with himself and the Council members. I'd like to accommodate his wish as our gratitude for such a great article about the pool.

Middlesex Borough Google Points of Interest Asked Councilman Jeremiah Carnes for assistance in making the Pool a POI on Google/Wikipedia. He advised that Jim Eodice has the contact for Google.

Plan Special Events for season Movie night, etc

Ongoing Projects

Memorial Day Parade

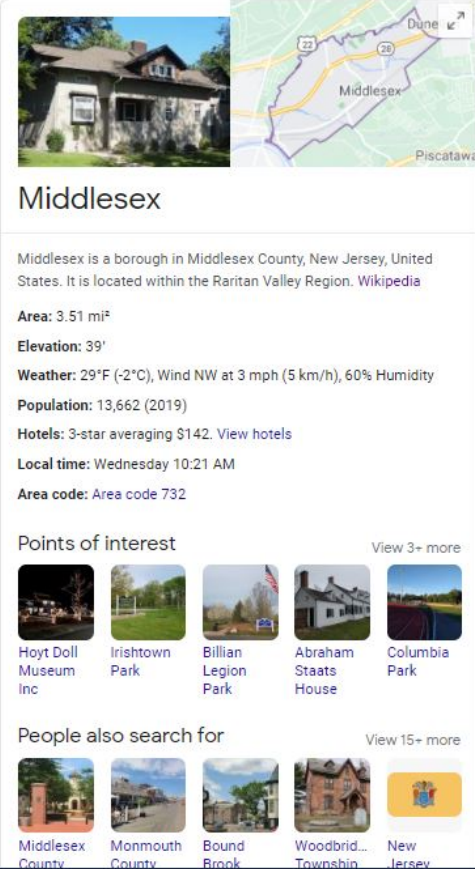
Banner needed to be carried in parade. (6x2 foot) Vistaprint recently had a half-price sale. Outdoor banner size 6x2.5', grommets and welded/reinforced edges. Regular price \$72.01, 50% off \$43.19. Will watch for future sales.

Ask for staff volunteers; coaches contact past Swim Team and Synchro team members to volunteer

Announce Memorial Day parade need for volunteers at Swim Team meeting

Invite Aqua Zumba instructor to parade, demonstration at pauses in parade

Point of Interest Google search for "Middlesex Borough" The below screenshot comes up and there's a section for Points of Interest. I made an edit to add the Pool location and added our pool grounds picture. How do we get the Pool added as a POI? Asked Councilman Jeremiah Carnes for assistance with his Google contact. Waiting on response from Google.








Middlesex






Middlesex is a borough in Middlesex County, New Jersey, United States. It is located within the Raritan Valley Region. [Wikipedia](#)

Area: 3.51 mi²
Elevation: 39'
Weather: 29°F (-2°C), Wind NW at 3 mph (5 km/h), 60% Humidity
Population: 13,662 (2019)
Hotels: 3-star averaging \$142. [View hotels](#)
Local time: Wednesday 10:21 AM
Area code: Area code 732

Points of interest [View 3+ more](#)

 Hoyt Doll Museum Inc	 Irishtown Park	 Billian Legion Park	 Abraham Staats House	 Columbia Park
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People also search for [View 15+ more](#)

 Middlesex County	 Monmouth County	 Bound Brook	 Woodbrid... Township	 New Jersey
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ITEMs TO REVISIT

Town Marquis High School, Borough Hall – not currently operating

Mr. Grimm would like to thank the Middlesex Borough DPW for putting up the banners around town. They also fixed the light pole on the pool ground by the lap pool. It has turned itself during a windstorm.

Council Liaison:

Mr. Eodice informed The Pool Commission that the FEMA money is only for certain things. He has asked

Mr. Kranz and Mr. Eodice had met with Caroline in the Financial office. They said Caroline has a formula for the budget. It is based off of last year budget. She said after figuring out what the pool could get from the FEMA money it would be \$129,000.00.

Mr. Eodice said that the money will take some time to come to the borough. The money is coming from the Federal Government to The State Government, and then to the town.

Mr. Eodice said that he is working with Marsha. He is going to find out if the money can be used for infrastructure.

New Business:

Mr. Kranz said that he is looking into the Esoft Planner Point of Sale (POS) for the snack bar.

Mr. Kranz said that the membership is up from in the past years.

Mr. Grimm said that SVY has sent the new contract.
Mr. Kranz will be reviewing the contract before signing it.

Mrs. Kleiber mentioned making sure NJ Family magazine needs a check for the ad that was placed in the magazine.

Mr. Kranz mentioned that he met with Max Vasile the new Recreation Director in town.
Mr. Kranz had mentioned to Max the pool was looking at doing a movie night at the pool. Max said maybe the recreation and swim pool can make it a join movie night.

Mr. Kranz said that he was in touch with a company in Summit that has a 20x20 inflatable screen and projector. The company will come out setup and stay during the whole movie and take down the screen at the end.

Mr. Grimm said we will have to run the movie night by the JIF to make sure it is covered by the insurance.

Mr. Grimm said he just had some concerns with the food in the grass area. We do not allow the patrons to eat during the day in the grass area, but here for the movie we are going to allow the patrons to eat popcorn, candy, ice cream, and soda in the grass area during the movie. He said who is going to clean up the grass area after the movies to make sure the grass is clean for the next day.

Mr. Kranz said that is why we have people who are willing to volunteer for events at the pool who will help clean up after the movie is over.

Mr. Kranz asked Mr. Eodice if he can ask the mayor and council if the pool can acquire the pine tree property behind the pool right a long side of the soccer field. We would fence the property in make sure

there were double gates for access for emergencies. The pool would use the property for more seating for the snack bar and birthday parties. He said a few years ago we had asked the mayor and council if it was possible to acquire the property.

Building and Grounds:

None

Mr. Grimm:

Mr. Grimm said that the staff has been hired. He has some new employees at the front desk and snack bar.

Mr. Grimm said that he has passed the electrical inspection. The health inspector will be out later in the week to do his inspection.

Mr. Grimm received an email regarding Middlesex High School Project Graduation. They are looking to use the pool for a Senior Pool Party Picnic. He said they will hire 3 guards and pay them.

The Swim Pool Commission approved Project Graduations use of the pool for their picnic.

Mr. Grimm mentioned that the snack bar roof needs repair. He will have to get quotes on how much to replace the roof.

Mr. Grimm said that the waterslide is 35 years old and does need to be resurfaced. He says that this is another project on his list.

Public Comment:

Mrs. Rudawski 500 block of Cook Ave, Middlesex, NJ. She is the parent representative for the Middlesex Water Wrats Swim Team at the pool. She said that she was asked at the summer league swim team meeting if the Middlesex Community Pool was interested in holding Championship and Conferences at our pool. Mrs. Rudawski was here to ask the manager of the pool Mr. Grimm and the Swim Pool Commission if it was alright.

Mr. Grimm said he will be more than happy to host the Championships and Conferences.
Mr. Kranz and the rest of the Swim Pool Commission thought it was a great idea.
The pool will make sure it is adhering to the COVID Guidelines need for the event.

Mr. Kranz made a motion to adjourn the meeting at 8:57 pm. It was seconded by Mr. Rudawski all were in favor. Next meeting will be held at the Middlesex Community Pool at 7:00 pm on May 19, 2021.

Respectfully Submitted

By: Secretary, Katie Young