

June 16, 2021

Mr. Kranz opened the meeting at 7:05 PM with the reading of the Open Public Meeting Law.

Roll Call

Present: Mr. Kranz, Mr. Rudawski, Mr. Klein, Mr. Grimm, Mr. Eodice, Mr. Poandl, Mr. Terracciano, Mrs. Dinger, and Ms. Benson.

Absent: Mrs. Kleiber

Mrs. Dinger made a motion to approve the old business minutes from May 19, 2021. It was seconded by Mr. Poandl carried by the following roll call vote: Ayes: Mr. Kranz, Mr. Klein, Mr. Rudawski, Mr. Terracciano, Mr. Poandl, and Mrs. Dinger. Nos: None. Abstained: None.

Finances:

Mr. Rudawski made a motion to accept March's, April's, and May's Financials. It was seconded by Mr. Klein and carried by the following roll call vote: Ayes: Mr. Kranz, Mr. Klein, Mr. Poandl, Mr. Rudawski, Mrs. Dinger. Nos: Mr. Terracciano. Abstained: None.

Mr. Kranz mentioned that the fees from the credit cards we are not paying while using Authorize.net. The members are paying the convenience charge when they use their credit card to purchase their membership.

Mr. Kranz said that the Cablevision bill has been double charge on our account a few times. He said he will be looking to why we have been charge twice.

Old Business:

Mr. Kranz said he has been in contact with Max from the Recreation center who is looking to put together a movie night. He is being getting movie and the license for the movie.

Mr. Kranz said that the pool needs to decide on a date for the movie night to be held. He said the cost is almost \$1,200.00

Mr. Kranz said looking at the second week in August on a Friday would be possible.

Mrs. Benson mentioned that the Recenter is already having a movie night on July 15, 2021.

Mr. Kranz said having this movie night is to promote the pool.

Mr. Grimm said that the Pool insurance may not cover outside people coming in to visit for the movie. Mr. Poandl and Mrs. Benson mentioned National Night Out is August 17 at 6:00 pm in Mountain View Park. The pool should hold the movie night on that night starting at 8:30 pm in the park.

Publicity:

Publicity Items for June 2021 Meeting

Open House Swim Pool Commissioners Don, Joe, Jim, Lee, and Mary, Council Liaison, Jim Eodice, and Barbara Benson attended the Open House to escort the public around the pool grounds and “sell” the pool. Cathy Rudawski was at the front desk and answered numerous questions from A to Z about pool memberships and programs. She was truly a life-saver! We counted 92 people that attended the Open House. A dozen people registered for memberships on the spot, and several others will be registering online so they may pay by credit card. As an aside, it is also worth noting that the Leasing Manager from Tanglewood Terrace apartments in Piscataway, who I contacted about sharing our pool information with their tenants, also attended the open house and is one of the people who registered that day.

Publicity Committee Meeting in Between Commission Meetings: None

Student/Reporter from Middlesex College is writing article about the pool waiting to hear back with link to article. Update: Link to article provided: https://www.quovadisnewspaper.com/eedition/page-002/page_56efb0cd-853c-54df-9383-5c12b5f18509.html

AOT/OurTown Press article for June: Spotlight on opening of the pool and programs starting up.

Borough Newsletter Content about memberships and dates when we open full time sent to Marcia Karrow.

Plan Special Events for season Movie night, etc

Pool Apparel After the Open House, there was an informal discussion about selling Pool apparel, as several guests complimented on the Swim Team’s t-shirts “Chlorine Kills Covid.” My hockey club does an apparel store called Squad Locker. Once it’s set up, the hockey league receives a percentage (10-15%) of the purchases. Items are mailed directly to the customer. This is the link for Squad Locker. <https://www.squadlocker.com/> Maybe we could set up something small for this season. This is the link for the hockey club so you could see what an actual club’s page looks like. https://teamlocker.squadlocker.com/#/lockers/green-brook-hockey-club?_k=4wa29a

Photo of Lap Pool posted on Google got over 50,000 views! (see attached)

Flyer Posted “It’s Almost Summertime” flyer (attached) posted to Middlesex and non-Middlesex Facebook pages with the following comment:

“It’s hard to believe that school is almost out! It’s time to get the kids outside into the sunshine and all the activity that the Middlesex Community Pool has to offer! Register today!”

Liaison

Marsha and Lenny said that the property by the soft ball field where the batting cage is currently is available. They are willing to move the batting cage so we could fence in that area as well.

Mr. Kranz said a few years ago Mayor DiMura said that the pool could have the property behind the pool up to the second set of trees and fence it in. The pool never fenced in the area due to the cost of fencing at the time. The pool wants to make sure that we can still fence in the property in the back.

New Business:

Mr. Kranz said that when the members are registering, they are marking off how they found out about the pool. It is being collected as data for us.

Membership summary. 717 family members, 414 senior members. Total members 1146.

Mr. Kranz would like to change how we count our memberships. He would like to count ever membership that is purchased as 1.

Mr. Terracciano said that the margins for our membership to 2000.

Building and Grounds:

Mr. Kranz handed in his letter of resignation. He will be gone in the next 3-4 weeks to South Carolina.

Mr. Grimm:

Mr. Grimm said that the pool has been open.
On June 3rd and 4th, the pool was super pool.

Mr. Grimm said that for swim lessons this summer they will be 30-minute classes. Starting at 10:00 am to 10:30 am, 10:35 am to 11:05 am, and 11:10 am to 11:40 am.
Smaller class sizes and they classes have been shortened by 15 mins.

Mr. Grimm said that Long Course beginning on Monday.

He is looking for quotes to refurbish the slide and platform.

Public Comment:

None

Mr. Rudawski made a motion to adjourn the meeting at 8:08 pm. It was seconded by Mrs. Dinger all were in favor. Next meeting will be held at the Middlesex Community Pool at 7:00 pm on July 21 , 2021.

Respectfully Submitted

By: Secretary, Katie Young