

August 18, 2021

Mr. Kranz opened the meeting at 7:04 PM with the reading of the Open Public Meeting Law.

Roll call: Mrs. Dinger; Mr. Kranz; Mr. Poandl; Ms. Benson; Mr. Klein; Mr. Rudawski; Mr. Grimm

Absent: Mrs. Kleiber

Mr. Rudawski made a motion to approve the old business minutes from June 16, 2021. It was seconded by Mr. Klein and carried by the following roll call vote: Ayes: Mr. Kranz, Mr. Klein, Mr. Rudawski, Mr. Poandl, and Mrs. Dinger Nos: None. Abstained: None.

Financials:

July Financials were sent out the day of the meeting. They will be reviewed next meeting.

Old Business:

Mr. Rudawski said that Swim Team Championships and Conferences went very well.

July 30th and July 31st were Championships and there were 11 teams that participated.

Ultimate Swim and Northwestern design did very well with their sales.

Ultimate Swim Shop sold out of towel pants both days of the swim meet.

We had Kona ice come which provided shaved ice and ice cream.

On Friday night Mr. C's food truck broke down and never made it to sell food.

Saturday morning RU Hungry food truck had come back from vacation the day before and forgot they had scheduled an event the next day.

August 3rd and 4th were Conferences with August 4th evening of Championships for Conferences.

There was a total of 30 teams in the New Jersey Swimming and Diving Conference for the summer league that attended Conferences.

Mr. C's food truck was able to make Tuesday and Wednesday RU Hungry food truck made it as well.

Kona Ice was able to come as well.

Wednesday night the vendor Northwestern design was still at the pool until 10:00 pm to complete all the t-shirt and sweatshirt orders.

Mr. Rudawski mentioned that on Wednesday morning of Conferences, the starter system malfunctioned.

River Crest and a swim team from Somerset quickly returned with their starting systems to help keep the swim meeting going.

Mr. Rudawski said that he had to whistle start a few races until the back up starting systems were at the pool.

Mr. Rudawski said that they had a 3-hour break in conferences before having championships for conferences in the evening.

The money brought in from both Championships and Conferences this year could be between \$10,000 to \$12,000.

Mr. Grimm said that Long Course program was not as big as it has been in the past. Due to Covid they had booked multiple pools for this summer. They said that they will be back next summer.

Mr. Rudawski wants to thank Kelly Molinelli and her husband Stephen Molinelli for all the help, time, and planning that they put into help coordinate both events. He wants to thank all the swim team families who volunteered their time as well to help with both events.

Mr. Grimm wants to thank the Rudawski family for putting together everything to make these events run smoothly.

Mr. Rudawski said that the Swim Team enjoyed being able to host both this year at the pool. They said it was a lot of work and a quick turn around time between the events. They will leave it up to the league next year if they want the pool to host both events or just one of the events. He said that the Swim Team would be happy to just host one of them.

Mr. Rudawski said that they had a lot of positive feedback from all the teams that participated in the meets. They were happy that the event was held somewhere centrally located to all the teams participating.

The teams were impressed with how clean, large, and beautiful our facility was.

Publicity:

Publicity Items for August 2021 Meeting

September AOT/OurTown Press article – for immediate attention

It will be a summary of the 2021 pool season.

If anyone has any observations or anything to add, let me know. Content is due August 23rd.

I need a blurb about swim lessons, a summary of how all the sessions went, any interesting stories, etc. I have reached out several times and have gotten nothing.

Member Survey: After the season I suggest having a survey sent to members to see what they liked most about the pool and what they'd like to see in the future. This would be a great tool to plan for next summer.

Membership Report by Zip Code Can I have the number of members from each local zip code for the purpose of focusing marketing next season. I would also like to see specific areas where new members came from. This function was demonstrated during one of the ESoft training conferences. Alternatively, as the Publicity Commissioner, can I have a "view-only" log-in so I can do this on my own?

Communication from Swim /Synchro Teams We need to have an open line of communication and a collaboration on events. I found out about the Synchro Season-end show last-minute from one of our swim team members. These types of events are a great opportunity to draw interest to the Pool if we have ample time to announce it.

Meeting Minutes Is it possible to have the meeting minutes a few days after the commission

meetings? It would be helpful to have it in advance of the next meeting to review information for follow-ups.

Status on Realtor Thank you's? (Mark)

Mr. Grimms swim lesson information for news article.

The Middlesex Community Pool successfully conducted four two-week sessions for children swim lessons this summer. The classes were half hour lessons and class sizes did not exceed 8 participants. We taught all levels of classes from toddlers to competitive stroke improvement. In addition to the classes for children we offered and had three sessions of adult swim lessons throughout the summer. These classes were held in the evening and the instructors provided differentiated instruction based upon the needs of the participants.

The Middlesex Community Pool was built for the purpose of providing a safe place for people to swim and to learn to swim. We are proud to continue the tradition of offering these lessons to the Pool Members as well as non-pool members.

Mr. Kranz asked if Mrs. Kleiber, Ms. Benson, and Mrs. Dinger for a committee to work on questions for the member survey.

Ms. Benson did mention that she did notice at the pool one day she was here that there was a lifeguard with a cell phone on stand with him.

Mr. Grimm said that guard has been spoken to right away regarding this event that happened. He said he has also let the rest of the staff know as well.

Mr. Poandl said that there were issues with the phone calls not being returned along with emails. He was wondering why the calls were not being returned. If there was a problem with not having a large enough voicemail box for all the messages?

Katie Young said that the mailbox holds about 50 messages. I do try to return the calls I can return and understand when people call.

It was mentioned maybe having email sent instead of all the phone calls there can be a paper trail of who has been spoken to about memberships. If the person inquiring about memberships would like a phone call, they can leave their phone number in the email and they can be contacted by phone.

Mr. Poandl mentioned in the beginning of the season that there was an issue with not having a credit card portion on the application form. May people who wanted to sign up when they had the paper copy of the application did not have a spot to put the credit card information.

Mr. Kranz said that the online credit card platform was not ready yet at that time. As soon as it was ready members could of signed up online and registered for their membership. Next year will be different. We will not have an issue with waiting on the credit card platform to be ready for use.

Liaison

Mr. Eodice mentioned that the school board and the town came to an agreement about the batting cage by the pool area. They are looking for a new area for the batting cage.

Mr. Eodice said mentioned to the town that there are 4 telephone poles around the lap pool area that will need to be taken out by DPW.

Mr. Kranz said that in the original bid packet when the project started on the pool the telephone pole removal by the DPW was in the contract.

New Business:

Mrs. Dinger mention that she had received a phone call regarding discounted membership for the month of August. She remembers seeing an email that had gone out that we would not be discounting the memberships. She had informed the person calling about discounted membership fees that we would not be having any at this time.

Mrs. Dinger ask Mr. Grimm if he would hold lessons for special needs children.

Mr. Grimm said that we have worked with Mauger Middle School before and their Special Education children to select a time when they would be able to come over to used the pool and get some guidance from the lifeguards that teach lessons on water safety and some lessons.

Mr. Grimm and Mr. Kranz said to have the Special Education teacher reach out to the pool regarding having the children come in next year.

Mr. Grimm informed The Swim Pool Commission that the pool was originally built in Middlesex after someone had drowned in Victor Crowell Park. The Middlesex Community Pool was built for the purpose of providing a safe place for people to swim and to learn to swim. We are proud to continue the tradition of offering these lessons to the Pool Members as well as non-pool members.

Mr. Grimm mentioned that pizza sales have been at their all-time high here at the pool. People are buying whole pizza pies. We do sell the pizza per individual slices with the option to buy the whole pie.

Mr. Kranz said the membership total for this year was 1346 member's total. With 831 of them being family and single memberships. The total revenue from memberships this summer was \$303,000.00, that is 11.5% higher than the previous year. The amount of resident Senior memberships were 418.50 and non-resident Senior memberships were 412.50.

Mr. Kranz would like to petition the town to raise the limit of memberships total to 2000 memberships. Mr. Kranz would also like to count each membership as 1 membership including seniors. It would make it easier to calculate the number of memberships.

Mr. Kranz mentioned that he had received an email from Mr. Edward Benson.

Mr. Grimm said that the pool rules state that it is up to the Mangers discretion to change the hours of operation of the pool.

Mr. Kranz made a motion to go into Executive Session at 8:27pm. It was seconded by Mr. Klein and all were in favor. He had asked for Mr. Grimm and Katie Young to be excused from the session.

Mr. Kranz made a motion to exit Executive Session at 8:44 pm. It was seconded by Mr. Rudawski. And all were in favor.

Mr. Grimm:

Mr. Grimm mentioned that next year will be the 50th Anniversary of the Middlesex Aqualytes Synchronized Swimming Team. He asked if we can publicize this for next year.

Mr. Grimm said that he will come up with a Thank You message for all the patrons for this season.

Mr. Grimm said that we will have to discuss this winter about not holding a 4th session of lessons. He does not have enough staff in August to hold lessons.

Public Comment:

None

Mr. Rudawski made a motion to adjourn the meeting at 9:00 pm. It was seconded by Mr. Kranz all were in favor. Next meeting will be held at the Middlesex Community Pool at 7:00 pm on September 15, 2021.

Respectfully Submitted

By: Secretary, Katie Young