

March 16, 2022

Mr. Kranz opened the meeting at 7:04 PM with the reading of the Open Public Meeting Law.
Present: Mr. Klein, Mr. Kranz, Mrs. Dinger, Mr. Poandl, Mr. Kranz, Mr. Rudawski, Ms. Benson, and Mrs. Kleiber

Mr. Rudawski made a motion to accept the January 19, 2022, minutes. It was seconded by Mr. Poandl and carried by the following roll call vote: Ayes: Mr. Klein, Mrs. Dinger, Mr. Kranz, Mr. Poandl, Ms. Benson, Mrs. Kleiber, and Mr. Rudawski. Nos: None. Abstained: None.

Finances:

Mr. Klein would like an explanation of the capital bond that the swim pool had taken out.

Ms. Benson would like some answers about the bond the pool took out for the new pool. She would like it either in writing or someone to come to the meeting to explain.

Mr. Kranz tried to explain that the \$500,000 that was used in the park only. It was going to be a match from the state to the town. It was all contingent on the lap pool being built. If it were not built where the tennis courts were the town would have to pay back the \$500,000.00.

The pool project that was done cost the pool 1.3 million.

Mr. Kranz said that the Financials for February will be tabled until next month.

Old Business:

Suzannah Mullvay who is the synchronized Swim team coach attended the meeting tonight.

Mrs. Kleiber had made a logo for the Middlesex Aqualites 50th Anniversary. She had shown it to the Swim Pool Commission last meeting.

Mr. Grimm had forwarded the logo to Suzannah to see if she liked the logo.

Suzannah approved of the logo for the 50th Anniversary.

Suzannah let the Commission know that this year the show would be August 5th rain date is August 6th.

Mr. Kranz said that we might be the one of the only pools with synchronized swim team left besides Westfield Aqua ducks.

Mrs. Kleiber would like to do an article all about the Synchro team. She said if she has any questions, she will reach out to Suzannah.

Suzannah is looking to get information from former coaches, and team members. She is also looking for photos from over the years of the team being together.

Yoga:

Ashley Mondragon, Rockstar Studios, Middlesex
732-995-3321

Ashley Mondragon from Rock Star Studio attended the meeting tonight. I am a performing arts studio so that is why ours is a little different we offer a full music program, a full dance program, and full acting program. They have also introduced adult fitness. It is a little bit of a different thing so that is why it is

we have been trying to appeal to any one like 45 or 50 years and older. She said that if there were any parents that are home, post pandemic anyone who is still home and looking for something to do during the day should try out some of what we offer.

She was able to let us know that she does have an instructor for an Aqua Barr class if the pool would like to try out at the facility. She does have 4 Yoga instructors who are willing to hold a Yoga class this summer at the pool.

Ashley asked for what age group for yoga the pool is looking to have?

Mr. Kranz said that the pool draws in an exceptionally large senior citizen population during the summer. He said that we had over 400 members being senior citizen last year. He said that he is just looking to have any age group come in and take yoga.

Ashley said we can pick a time of day and how many days a week we want to hold the class. Did we want class in the morning or class in the evening? She mentions that she has heard that the pool opens early during the week for early morning lap swim. Did we want to hold classes during that time, or would we want to have a class in the evening time? She also mentions we could hold a couple of small classes during the swim lesson time when the parents are at the pool and their kids are in lessons during that time. She said it was up to the pool on when we would want to hold classes.

Mr. Grimm said that the time of day that is best to have this Yoga class would be in the morning. He said that from 6:00 am to 9:30 am the pool grounds are open, and it is quite down there. You will have the SVY long course coaches and kids practicing in the morning. He said in the evening time you will have a lot of noise from the members, Aqua Zumba, swim team practice or a Swim Team meet that day in the evening. Mr. Grimm said he would be interested in having Aqua Barr in August come in, in the mornings. He said once long course is done with their season at the end of July the large pool 3ft section would be open and her instructor can come in the morning and teach Aqua Barr.

Mr. Kranz said that we had added onto our interested in list online when registering Yoga this year. We opened our Resident Membership March 1st. As of today March 16, 2022, we have 16 people interested in yoga.

Mr. Grimm and Mr. Kranz asked how the pool would pay the instructors.

Ashley said that this is a complete exposure thing for me. She has zero interest from a studio perspective taking anything. If the pool is collecting money for that typically instructors, they will be paid through Borough. She said she has the ability in computer system to set up a separate section just for the outdoor yoga. It then will communicate with her pay roll program. She can have the members/nonmembers register with her program and pay her. She then can cut the check to the pool for payment, and she can also directly pay her staff that is teaching the yoga and Barr class.

Mr. Kranz asked how many how many classes in a is typically in a session?

Ashley said she usually do will have six or an 8 week. She said we can set it up from when then pool open until when you close. She said that we can divided it in half. We could run the classes two days a week. Ashley gave an example of what is going on for Rock Star studio in April. Right now, she has yoga running starting in April every Monday, Wednesday, and Friday. She has bar running every Tuesday, Thursday, and then she also has it on Saturdays, and Sundays. She said that we could run the program with 6 to 8 classes in the session. That with six weeks or eight weeks one class per type would be a session per style of class. She asked why we do not look at the weekends in June could be your introductory, to see Yoga and Aqua Barr classes are really liked. Then the Pool can decide what to do in July and August. Then you set up a program as you wanted two days a week, three days a week. She

said that she offers a drop in a rate for drop ins. It is usually the highest rate. we can offer a class carded of 10 classes that you can spread out throughout the entire summer, so you are not committed to doing weekly like every single week in case you go in vacation purchase. We can also have a 5 class card which would take down maybe \$2 less or \$1.50 something like that attend class card brings it down to \$2.00 less per class and then I offer a 20 class card it's I think my 20 class card is \$200 so it makes it \$10 class versus 15 which is what it is right now and so that's how I run it because I just run it all year so it makes it easier to that then they have that ability to not say Oh my gosh I just bought five weeks but we're going away that week and wasting that money.

How long is one of the Yoga classes?

Ashley said it can be anywhere from 30 minutes to 45 minutes.

It was mentioned would we still hold classes if it is raining or thundering at the pool.

Mr. Grimm and Mr. Kranz said that they can use the snack bar in the event it will be raining that day.

Ashley also said that in the morning her studio will be open for early morning yoga if they do not want to have it outdoors that day due to the weather.

Ashley did find the fees that we were charging for Aqua Zumba to be the right prices that should be charged for having the yoga class at the pool.

Ashley said that will give the pool a write up of everything.

Mr. Kranz said that Esoft Planner Point of Sale program has been uploaded to the current software we have for the memberships. He had played around with the program for a little bit. He said will be in contact with Esoft to set up a date for training on the program. He said all Commissioners are welcome to join in on the call.

Mr. Kranz said that we now must look at the food pricing for this upcoming summer. He said last year the pool paid almost \$2,000.00 in sales taxes.

He said that most stores have markup on all their food.

Mr. Grimm said that he buys the pizza from Delucia's for \$4.50 a pie. Mr. Grimm said he sells them for \$7.00 a pie.

Salary and wages are not going to be the way to save.

Mr. Grimm said that when he is purchasing the food it is tax exempt. We get taxed for the resale of the food.

Mr. Kranz said that we cannot operate a snack bar at a loss. The pool has been covering the \$2,000 in taxes for years. He said that Point of sale will be able to keep track of all sales and inventory.

Mr. Kranz said it will be a combination of raising prices in the snack bar and the staff hours when working.

Mr. Kranz said that the only other choice that the pool will have to bring in an independent tenant to come in and run the snack bar.

Ms. Benson asked Mr. Grimm about the status of the bathrooms. She said what are we going to do about the cleanliness of them. She mentioned asking DPW to come down to the pool to power wash, scrub, and hose them all down at the beginning of the season.

Mr. Grimm said that the bathroom gets cleaned out at the beginning of the season. He said that his managers, and college students clean them out and scrub them down before the pool opens. During the week when the pool is not open leaves will collect in the wings of the bathroom doors near the front. They can be cleaned up before opening. They are scrubbed with chlorine during the season on down time at the pool when it is needed. The staff cleans the bathroom every night.

Ms. Benson asked if the fan in the women room can be fixed and shower curtain that are big enough for the shower stalls be installed.

Mr. Kranz said that he is still looking for a Grant from the state that will apply for the swim pool bathrooms.

Ms. Benson asked about the tables in the snack bar to be cleaned more often during the day. She had mentioned that there were signs around the snack bar that have faded over the years. There are signs on the gate into the snack bar and leaving the snack bar. They need to be updated.

Katie the secretary suggested having the DPW create new signs for the men's room, women's room, and snack bar area.

Mrs. Kleiber asked about what can be done about the rocks and the dirt garden outside the front of the pool Entrance.

New Business:

Mr. Kranz mentioned that this year so far, the pool has brought in \$20,885 this year with the credit cards. This time last year there were only 24 credit card charges at this time. Right now, we are up 19% for last year. We have 128 people who have registered already so far. We have had 6 non-residents register and must be refunded.

Mr. Grimm informed the Swim Pool Commission that the Bound Brook Pool will not be opening this summer. There is some work that needs to be completed on their pool to reopen within the next year.

Mrs. Kleiber said that she had been in contact with the Director of the Recreation commission in Bound Brook. She asked if we could offer a special rate for the Bound Brook residents.

Mr. Kranz said that our fees are controlled by our town council. We cannot arrange special fees just for Bound Brook. We already offer a discount from May 1st to May 15th for non-residents.

Publicity:

Publicity Items for March 16, 2022, Meeting

Our goal should always be to have our members and the community think of the property not just as "the pool."

Yoga/Rockstar Studios: Will present a proposal to provide Summer Yoga for the Pool.

Re-designed Pool Website: Live!

Bound Brook Pool –Messaged the Bound Brook Park Pool via Facebook messenger and was told the pool would not be opening but had not made an official announcement yet. I offered our pool as an option for their members, and they were very receptive. I emailed our flier, brochure, and application. I advised about May 1st registration and the Open House.

SS Advertising Ad Design proof approved by Commission will go to print at the end of March to Middlesex, Dunellen, and fringe areas of Piscataway in their magazine. Jim Grimm signed the insertion ad and submitted PO to the borough.

Pool Application/Brochure/Fliers Sent Electronically to the Following:

Piscataway TV – pertinent slides posted

Middlesex Recreation

Watchung Terrace Senior Housing

Realtors

Middlesex PTOs

The Lofts/The View

DPW Pool signs: Design for 4'x8' signs to be posted throughout the Borough and 4'x2' vinyl banner for Publicity submitted to Jim Grimm. Signs have been installed. Can we have a sign along Raritan Ave? This is a high traffic area, especially from the apartments (Lofts, Meridia)

Outdoor Signs - Registration

- Borough digital sign, Registration and Help Wanted
- MHS digital sign, Registration and Help Wanted
- Beechwood Fire Co. sign, Registration (thank you card made and will be delivered)

Lifeguard Job posting Live on Piscataway TV.

Library Display Case Set up the Pool's display on March 1st. Fun fact - we are the first organization to do a display. Paper applications available on top of case.

Paper Applications: Distributed to Library, Borough Hall, Recreation/Senior Center Lobby and Recreation office at the backside of the building, Watchung Terrace. Flyer put on Rec/Senior Center door with bright green header "MCP Applications Here!"

Squad Locker Store! Made available on our website and shared on Facebook, Twitter, and Instagram pages.

<https://teamlocker.squadlocker.com/#/lockers/middlesex-community-pool-326489>

Pool Logo Contest Discuss ideas of how to run it. Award for winner? Free t-shirt with their logo on it, monetary reward, etc.

Pool Calendar mentioned on Pool website Why don't we have our own online calendar like the other Borough departments do? If we had one, members would always have a current version as opposed to one that is only posted at the pool?

From the Pool website:

+ CALENDARS

The calendar has a list of all scheduled events. If there is a change in the date or time of these events, posters will be placed at the entranceway to the pool indicating the changes.

Plan Special Events

- Movie night,
- Adult night
- Bingo night
- Cornhole
- Weekly Night swimming – close at 9pm

Open House – Saturday, May 21st (Saturday prior to Opening Day)

Grizzly Bear Plunge Opening Day – Saturday, May 28th, 8:00am

- Need to pick a charity for the proceeds.
- It would be a news-worthy event. I could get the local papers to come out, News12.
- Ocean City, NJ does an annual Memorial Day plunge at their beach to welcome the summer season. We could have one at the pool, either opening day or Open House weekend.
<https://ocnjdaily.com/summer-starts-splash-ocean-city/>

Memorial Day Parade is a GO! – Monday, May 30th

- Need a banner to be carried in parade. (4x2 foot)
- Ask for staff volunteers; coaches contact past swim team and synchro team members to volunteer
- Announce Memorial Day parade need for volunteers at Swim Team meeting
- Invite Aqua Zumba instructor to parade, demonstration at pauses in parade
- Invite past Aqualytes to participate



Mr. Kranz said the pool logo contest we can discuss at April's meeting.

Mr. Kranz said that we will not have enough people to march in the Memorial Day parade for the pool.

Mrs. Kleiber asked Mr. Grimm if he could have another sign installed on Raritan Ave, because it is a high traffic area.

Mr. Grimm said yes, he will be in contact with DPW to have a sign put up on Raritan Ave.

Mr. Kranz said that we will have to pass on the Polar Bear Plunge at this time.

Mr. Grimm:

Mr. Grimm said he had been in contact with Bound Brook pool.

Mr. Grimm said he will be offering free training to any fresh staff and returning staff who would like to be a lifeguard.

Mr. Grimm said that has received 4 applications in the mail. They were two for the front desk, and two for the snack bar. He said that most of the staff is coming back for the summer.

Mr. Grimm said that he has been in contact with Christian from Delucia's Pizza in Raritan. Christian said that he can supply the pool with frozen pizza. He also said that the Middlesex Pool will be the only pool place he will be selling pizza to. Christian told Mr. Grimm that he delivers every morning to Quick Check across the street from the restaurant. He said with in a half hour of delivering the pizza's Quick Check they are sold out. Mr. Grimm said that we will have to look for a back-up distributor to have if we are not going to be able to get pizza from Delucia's due to the high demand.

Katie mentioned Zupko's in Dunellen can be a back-up for the pizzas. She said she would reach out to Craig Killian who is running the bar.

Ms. Benson asked Mr. Grimm if the pool is still interested in having Doug from the Middlesex Borough Rescue Squad come in and use the pool. They would like to be able to train on water rescues.

Mr. Grimms that it can be done during the summer.

Mr. Grimm said right now his focus is on opening the pool and fixing anything that is going to need to be fixed.

Liaison:

Mrs. Flood said that Caroline Benson is waiting for the Swim Pool Commission Budget to be submitted.

Mrs. Flood had more information about the existing space next to the pool. She said that we would be renting the space. That we would need a fence with footings. She said that the borough would not pay for the fence to be installed. That the pool would have to have a fence installed around the area.

Mr. Kranz and Mr. Grimm said that they have been waiting since we have completed the pool project for the 4 telephone poles, that used to hold the lights for the old tennis courts to be removed. There are no lights or wire attached to the poles.

Mrs. Flood said that she is incredibly happy with the publicity she has been seeing for the Middlesex Pool. She sees it all over town and online.

Mrs. Flood said at she will mention at the Borough meeting that Membership is now open for Middlesex borough Residents. That employment has been filled for the summer at this time. She said that all their Council meetings are now being videotaped and will be shown on The Piscataway TV.

Mrs. Flood clarified with Marica Karrow that she is allowed to attend the executive session only if she is invited into the meeting by the Commission.

Mrs. Kleiber asked if the pool ever thought about putting in a splash pad?

Mr. Grimm said that we did think about adding in a splash pad area to the kiddy pool when we were making changes. The engineer who we worked with said that people want to be submerged in water not sprayed to cool off.

Mr. Grimm said that they are removing pool and putting in splash pads due to not needing lifeguards to watch the splash pads.

Public Comment:

None.

Executive Session:

None.

Mr. Rudawski made a motion to adjourn the meeting at 9:19 pm. It was seconded by Mr. Poandl, and all were in favor. Next meeting will be held at the Middlesex Public Library Community Room at 7:00 pm on April 20, 2022.

Respectfully Submitted,

By Secretary, Katie Young

