

May 18, 2022

Mr. Kranz opened the meeting at 7:05 PM with the reading of the Open Public Meeting Law.  
Present: Mr. Klein, Mr. Kranz, Mr. Poandl, Mr. Kranz, Mr. Rudawski, Ms. Benson, Mrs. Kleiber, Mrs. Dinger, Mr. Grimm, and Mrs. Flood

Mr. Rudawski made a motion to accept the April 20, 2022, minutes. It was seconded by Mr. Kranz and carried by the following roll call vote: Ayes: Mr. Klein, Mr. Kranz, Mr. Poandl, Ms. Benson, Mrs. Kleiber, Mrs. Dinger, and Mr. Rudawski. Nos: None. Abstained: None.

**Finances:**

Finances were table for the month of May and will be revisited in the month of June.

Mr. Kranz said that membership numbers are up. This time last year we had brought in \$91,662. This year we are already at \$170,000.00.

**Old Business:**

Mr. Kranz said that they are in the process of setting up the point of sale for the snack bar.  
Mr. Rudawski has been in touch with Telly from IT that works with the Middlesex Borough. Telly has a laptop that is ready that the pool can use in the snack bar. They will be hardwiring the network to the snack bar.

Mr. Rudawski said that pool will be running all the wiring ourselves. Mr. Grimm has purchased indoor/outdoor wire to run from the modem to the snack bar.

Mr. Rudawski was informed by Telly that the pool would need sonic firewalls. We will also need access points. They will need to be placed by the front office, by the snack bar, and one down by the lap pool. The cost for all these access points will be \$8,000.00. There will also need to have a network switch which the pool can plug up to 5 devices.

The indoor/outdoor network wire cost \$160.00. That will be setup in time of the pool to open fulltime. To have everything set up and running for the snack bar will take about 3 weeks.

Katie will get a recording of the webinar that Esoft is having for how to use the membership check in and Point of Sale. She will send it to Cathy who then can have the staff watch it to learn how to use the system.

Mr. Kranz was in contact with Drake Barry who will be working on sketches for the lap pool pump house building. Drake wanted a list of activities that the pool does here so that he has an idea of what to incorporate. Mr. Kranz said he is very interested in the project.

Mr. Kranz said that he has the list and names of distributors, costs, and fees. He will start entering them into the Point of Sale.

Mr. Kranz said that he and Ashley have discussed about trying morning yoga and evening yoga as a trial run. To see where there will be a big enough turnout. He said that she will be running the money. She will be paying the teachers and cutting the pool the check. She will take payment from the people who will be participating in the classes.

The Recenter has yoga in the park this summer.

Ms. Benson is questioning how will there be any tracking of the money from Yoga? She mentioned that years ago there was an issue with the YMCA with money.

Mr. Grimm said years ago the pool used to collect the long course fee from the YMCA swimmers. We would pay the coach the percentage he was supposed to be receiving. The YMCA was also paying the coach as well to coach the swimmers. Since then, the pool and the YMCA have a contract. The YMCA has been collecting all the money for long course. They are to pay the coach and cut the pool a check for what the pool is owed for using the facility.

It was asked how the pool keeps track of the swimmers who attend for long course. Does the pool get a roster of all the kids who have attended that day?

Mr. Grimm said that there is an over all roster that is given to the pool. We count to make sure the number of swimmers in the pool is to the number on the roster. There are days when there are less kids due to the swimmers being on a certain schedule.

How is the pool going to keep track of who is attending for the yoga class? Will the pool get a roster? We can ask for the roster of who has signed up for the yoga classes.

Mr. Kranz said that Ashley will have everyone preregistered for the classes to make sure that she will have an instructor for the class. It does not matter if they are a member of the pool or non-member of the pool. Her program will have both member fees and non-member fees of the Middlesex Community Pool.

Mrs. Flood said that the contract that the pool has with the YMCA might need to be reviewed by the town's current lawyers.

The pool should also have a written contract with Rock Star Studios to show her insurance she has.

The pool insurance covers anyone on our property including guest.

Mrs. Flood asked if the SVY coach comes with emergency cards?

Mr. Grimm said yes, he does.

### **Logo Contests:**

The winning logo may be used by the Middlesex Community Pool on its website, on its social media channels, and on apparel in their newly created store. The artwork must contain either "MCP" or "Middlesex Community Pool." The Logo Contest is open to everyone. Enter as many times as you like! Entries must be received by 07/04/2022. There is no fee to enter the contest. A completed entry form must be included. The entry form, additional instructions, and full contest rules can be found at [www.middlesexboronj.gov/latest-news/pool-logo-contest](http://www.middlesexboronj.gov/latest-news/pool-logo-contest)

Entries must be submitted either (A) in a sealed envelope on a white piece of paper no larger than 8.5 x 11, mailed to Middlesex Community Pool, P.O. Box 515, Middlesex, NJ 08846, Logo Contest; or (B) via email to [middlesexpoolnj@gmail.com](mailto:middlesexpoolnj@gmail.com) (high resolution pdf/jpg files). This completed entry form must be included. Terms and Conditions | There is no fee to enter the contest. The work submitted must be

original work product (no use of copyrighted art or images). Submissions must be submitted in full-color, but also must be able to be acceptably printed in black and white. The Middlesex Community Pool will retain the rights for use of the winning artwork image and slogan for promotional and merchandising purposes. The Middlesex Community Pool reserves the right to reject any entries deemed inappropriate, offensive or in violation of copyright or licensing. Submitted logos and slogans must be original work and may be used at the discretion of The Middlesex Community Pool which will have consent of unlimited usage rights of the winning logo and slogan, including to modify or crop the image if necessary. All non-winning entrants will retain rights to their artwork.

### **New Business:**

The pool and the YMCA have a signed contract for The Summer of 2022. Mr. Kranz said that the pool should investigate finding a Grant writer.

### **Publicity:**

#### **Publicity Items for May 18, 2022 Meeting**

*Our goal should always be to have our members and the community think of the property not just as "the pool."*

Open House – Saturday, May 21<sup>st</sup> (Saturday prior to Opening Day)

Need volunteers, **ALL HANDS ON DECK**, can **Jim** please contact pool employees. Can Cathy please be there to help with memberships? She was a BIG HELP last year! Announcement added to digital sign at Borough Hall after April Meeting.

MHS Digital Sign: Three slides are currently running: 1) Registration Open, 2) Open House, 3) Pool Located behind MHS

#### **Pool Website:**

- "Latest News" section to be added once we get final info on Yoga and Logo Contest.
- I further streamlined the website to have a separate page for pricing, information and registration. Too many people complain that they can't find the pricing on the website. I checked several of the local pools, and they ALL have their pricing on either their homepage or a link to a secondary page for pricing and registration. This is the updated section:

<https://www.middlesexboro-nj.gov/pool-membership-pricing-information-registration>

#### **These pages have pricing on their homepage**

Silver Saddle homepage

[https://www.branchburg.nj.us/community\\_pool.php](https://www.branchburg.nj.us/community_pool.php)

Bound Brook Pool homepage

<https://boundbrook-nj.org/2017/03/28/bound-brook-park-pool/>

So. Plainfield Pool homepage

<http://southplainfieldnj.com/spnj/Departments/Departments/Recreation%20Department/Commun>

[ity%20Pool/](#)

**These have a link on their homepage for pricing**

Rivercrest Cabana Club - Tab for "Join RCC"

<https://rivercrestweb.wixsite.com/rivercrestcabanaclub>

Willows Swim Club - Link for registration on homepage

<https://www.willowsswimclub.com/>

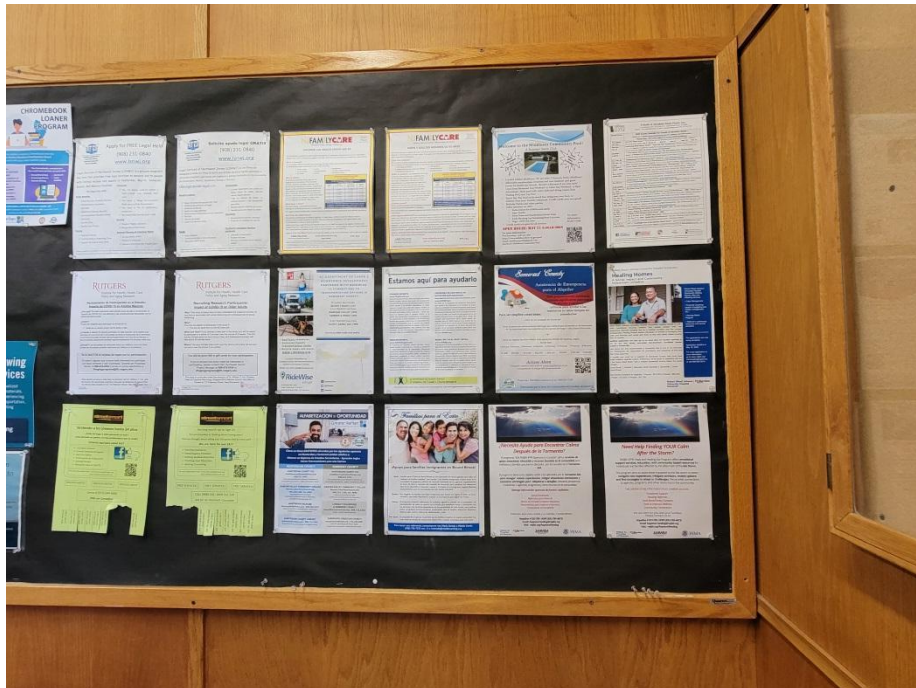
Flyers Emailed to apartments and surrounding town Recreation Departments. Flyer in Krausz's Rte 28 and Golden Corner Diner in Bound Brook.

Patch Article

Information for Non-resident registration published by my contact on Patch on Middlesex and surrounding town patch sites in early-May

<https://patch.com/new-jersey/middlesex/middlesex-borough-pool-registration-now-open-non-residents>

Bound Brook Library Advised by the Library Director that they typically only post marketing collateral for non-profits. Typically they don't do any advertising for anything that costs Bound Brook residents money, including the pool. They will, however, make an exception this time and post it on their community resources bulletin board. Photo below. (top row, 2<sup>nd</sup> from the right)



Library Display Case: Booked for December. Discuss at upcoming meetings a theme for a Winter display to keep interest up.

Aqualytes Flyers for Dance Studios Flyer created (attached) and shared with Library, Recreation Dept, Pool Social Media, and dance studios.

Front Desk Slide Show File received file from Katie. Adding slides similar to “stories” posted on Facebook. This is a first draft. Created a video of the slide show and uploaded to Youtube to view. <https://youtu.be/B64LDRYLWnE>

#### Plan Special Events

- Movie night
- Adult night
- Bingo night
- Corn hole Paul Deem from town has made custom corn hole boards and bags for a baseball fundraiser. Once the pool logo is finalized, we could get boards made with the logo. Flyer provided to Commission from a local corn hole event as a guideline on how others run events.

Pool Logo Contest: Discuss logistics to start the contest

Recreation Arts & Crafts Sessions: The Recreation Dept has offered to have two of their arts and crafts instructors offer sessions for the children at the Pool. A small fee to participate would be charged to cover the cost of the instructors and supplies that they would be providing. Jim passed on the idea.

#### **Mr. Grimm:**

Mr. Grimm said that we have passed our electrical inspection. The health inspection is next week.

Mr. Grimm said he will only be getting 50 pizza a week from DeLucas. He is only selling to the Middlesex Community pool and the cost per pie is \$5.00.

Mr. Grimm said he has painted the snack bar floor and the women’s room floor has been painted as well. The tiles on the wall in the men’s room have been removed.

Mr. Grimm said that the roof of the snack bar will cost between \$30,000 to \$40,000 to fix.

Mr. Grimm said that we will have to go out to bid for resurfacing of the slide and the platform as well. It will cost between \$80,000 to \$90,000.

Mr. Grimm said that he has not be in contact yet with Doug from the Middlesex Rescue Squad yet.

#### **Liaison:**

Mrs. Flood had a meeting with the Mayor and Lenny from DPW about the light poles around the lap pool. Lenny said that he has no recollection of the poles needing to come out when the project was completed. He said he was no in charge of the DPW when the project was going on.

Mrs. Flood asked if Caroline Benson was going to get a summary of End of Day credit card sales for the snack bar?

Mr. Kranz said that everyday there is an end of day credit card summary that is emailed to him and Caroline to show the total amount of transactions and money that was collected that day.

The Swim Pool Commission asked if there was any answer on the property the pool was going to get from the town?

The batting cage needs to be moved.

There needs to be a resolution by the Council that they were giving the property to the pool. This property was suggested to the pool 2-3 years ago. Marsha was involved in the potential giving of the property to the pool.

**Public Comment:**

None.

**Executive Session:**

None.

Mr. Rudawski made a motion to adjourn the meeting at 8:46 pm. It was seconded by Mr. Poandl, and all were in favor. Next meeting will be held at the Middlesex Community Pool at 7:00 pm on June 15, 2022.

Respectfully Submitted,

By Secretary, Katie Young